

THE WEALTHY ENTREPRENEUR	By: Robert Gauvreau								
OUTLET	REPORTER / HOST / PRODUCER	TYPE	EXPERT SOURCE	SUBJECT	RUN DATE	STATUS	LINK	CIRCULATION / UVPM / AUDIENCE	
The Ladders	Lindsay Tigar	Expert Commentary	Bob Gauvreau	7 Ways to Help You Get a Promotion by 2020	08/22/2019	Live	https://www.theladders.com/career-advice/7-ways-to-help-you-get-a-promotion-by-2020	652,105	
Her Money	Lindsay Tigar	Expert Commentary	Bob Gauvreau	Effective Ways to Settle Financial Anxiety	10/01/2019	Live	https://www.hermoney.com/enjoy/wellness/effective-ways-to-settle-financial-anxiety/	34,619	
BT Toronto	Lindsay Tigar	Expert Commentary	Bob Gauvreau	Tips to Teach Kids Financial Literacy	10/15/2019	Live	https://www.bttoronto.ca/videos/tips-to-teach-kids-financial-literacy/	< 5,000	
Goalcast	Aly Walansky	Expert Commentary	Bob Gauvreau	It's Time to Throw Yourself a Debt Funeral - Here's How	10/17/2019	Live	https://www.goalcast.com/2019/10/17/how-to-throw-a-debt-funeral/	222,694	
The Ladders	Lindsay Tigar	Expert Commentary	Bob Gauvreau	5 Effective Ways to Save \$30,000 in a Year	10/22/2019	Live	https://www.theladders.com/career-advice/5-effective-ways-to-save-30000-in-a-year	652,105	
RIA Intel	Gary Stern	Expert Commentary	Bob Gauvreau	How Advisors Can Help Clients Who Spend Like Mad	10/22/2019	Live	https://www.riaintel.com/article/b1hps0c35b56m6/how-advisors-can-help-clients-who-spend-like-mad	< 5,000	
Business Insider	Lindsay Tigar	Expert Commentary - Syndicated	Bob Gauvreau	Effective Ways to Settle Financial Anxiety	10/24/2019	Live	https://www.businessinsider.com/how-to-combat-anxiety	14.62M	
Go Banking Rates	Gabrielle Olya	Expert Commentary	Bob Gauvreau	19 Things You'll Need to Sacrifice Now for a Healthy Retirement	11/01/2019	Live	https://www.gobankingrates.com/retirement/planning/19-things-youll-need-to-sacrifice-now-for-a-healthy-retirement/	409,793	
Yahoo Finance	Gabrielle Olya	Expert Commentary - Syndicated	Bob Gauvreau	19 Things You'll Need to Sacrifice Now for a Healthy Retirement	11/01/2019	Live	https://finance.yahoo.com/news/19-things-ll-sacrifice-now-184256448.html	10.84M	
Business Insider	Elizabeth Alterman	Expert Commentary	Bob Gauvreau	The First 5 Steps Entrepreneurs Should Take to Start a Small Business	11/07/2019	Live	https://www.businessinsider.com/steps-how-to-launch-small-business-entrepreneur-2019-11	14.62M	
Woman's Day	Leah Rocketto	Expert Commentary	Bob Gauvreau	The 52-Week Money Challenge is Going Viral, But is it a Good Idea?	11/21/2019	Live	https://www.womansday.com/life/work-money/a29848866/52-week-money-challenge/	932,994	
Yahoo Lifestyle	Leah Rocketto	Expert Commentary - Syndicated	Bob Gauvreau	The 52-Week Money Challenge is Going Viral, But is it a Good Idea?	11/21/2019	Live	https://www.yahoo.com/lifestyle/52-week-money-challenge-going-184500676.html	60.07M	
NBC - Better	Nicole Spector	Expert Commentary	Bob Gauvreau	No Money to Donate on Giving Tuesday? Here Are 9 Free Ways to Give Back	12/03/2019	Live	https://www.nbcnews.com/better/lifestyle/no-money-donate-giving-tuesday-here-are-9-free-ways-ncna1094056	11.66M	
Her Money	Lindsay Tigar	Expert Commentary	Bob Gauvreau	Divorcing? How to Financially Protect Yourself When the S**t Hits the Fan	12/03/2019	Live	https://www.hermoney.com/connect/marriage/how-to-financially-protect-yourself-in-a-divorce/	34,619	
Lexington Law	Lexington Law	Expert Commentary	Bob Gauvreau	1 in 4 Americans Don't Believe Kids Should Get an Allowance	12/10/2019	Live	https://www.lexingtonlaw.com/blog/news/kids-allowances.html	144,747	
Darius Bashar	Darius Bashar	Interview	Bob Gauvreau	Coach of the Week	12/11/2019	Live	http://www.dariusbashar.com/blog/2019/12/04/nicky-billou-coach-of-the-week-2s2wh	N/A	
Seek Business Capital	Andrew DePietro	Expert Commentary	Bob Gauvreau	15 Entrepreneurs On Their Biggest Fears	12/12/2019	Live	https://www.seekcapital.com/blog/entrepreneurs-biggest-fears/	12,880	
The Thoughtful Entrepreneur	Josh Elledge	Interview	Bob Gauvreau	Being Your Own CFO	12/22/2019	Live	http://thoughtful.libsyn.com/148-being-your-own-cfo-with-gauvreau-associates-bob-gauvreau	N/A	
The Peterborough Examiner	Stuart Harrison	Mention	Bob Gauvreau	Major Expansion for Merrett Home Hardware in Peterborough	01/19/2020	Live	https://www.thepeterboroughexaminer.com/news-story/9813439-stuart-harrison-major-expansion-for-merrett-home-hardware-in-peterborough/	< 5,000	
Global News	Stuart Harrison	Mention	Bob Gauvreau	Major Expansion for Merrett Home Hardware in Peterborough	01/19/2020	Live	https://globalnews.ca/video/6436498/global-peterboroughs-business-beat-jan-20	791,489	
PTBO Canada	N/A	Mention	Bob Gauvreau	StoosNews Spotlight: Check Out the Business Beat Merrett Homes Hardware, Robert Gauvreau & More!	01/20/2020	Live	https://www.ptbocanada.com/journal?category=Business	< 5,000	
Legal Zoom	Kylie Ora Lobell	Expert Commentary	Bob Gauvreau	Have I Run out of Customers? What to Do When the Phone Stops Ringing	02/04/2020	Live	https://www.legalzoom.com/articles/have-i-run-out-of-customers-what-to-do-when-the-phone-stops-ringing	1.434M	
Quickbooks Canada	Quickbooks Canada Team	Expert Commentary	Bob Gauvreau	How Canadians Are Making Side Hustles Work for Them	02/25/2020	Live	https://quickbooks.intuit.com/ca/resources/self-employed/side-hustle-industry-in-canada/	84,333	
Merchant Maverick	Erica Seppala	Expert Commentary	Bob Gauvreau	Best Accounting Software for Accountants	03/02/2020	Live	https://www.merchantmaverick.com/best-accounting-software-accountants/	142,449	
Journal of Accountancy	Dawn Wotapka	Expert Commentary	Bob Gauvreau	5 tips for avoiding burnout	3/9/2020	Live	https://www.journalofaccountancy.com/newsletters/2020-03-09-avoiding-burnout	170,172	
Canadian SME Business	SK Uddin	Profile Feature	Bob Gauvreau	Thoughts on Business Leadership Feature	4/10/2020	Live	https://www.canadiansme.ca/thoughts-on-business-leadership-by-robert-gauvreau/	N/A	
WeddingWire	Lindsay Tigar	Expert Commentary	Bob Gauvreau	Wedding Budgets	4/10/2020	Live	https://www.weddingwire.com/wedding-ideas/monthly-budget	5,998,128	
MoneyGeek	Geoff Williams	Expert Commentary	Bob Gauvreau	Coronavirus and 401k	4/21/20	Live	https://www.moneygeek.com/financial-planning/coronavirus-401-k/	101,215	
Yahoo	Geoff Williams	Expert Commentary	Bob Gauvreau	Coronavirus and 401k	4/21/20	Live	https://www.moneygeek.com/financial-planning/coronavirus-401-k/	2,059,677,231	
Medium / Authority Magazine	Bob Gauvreau	Expert Commentary	Bob Gauvreau	Investing During The Pandemic	5/21/20	Live	https://medium.com/authority-magazine/robert-gauvreau-of-gauvreau-associates-investing-during-the-pandemic-what-should-i-do-with-my-31c8597638b5?source=false-----0	10,908,311	
Good Morning Texas - Broadcast	Producer: Kaitlyn Munoz	Expert Commentary	Bob Gauvreau	Finances	5/21/20	Live	Link		
HSBC Global	Jon Millward	Expert Commentary	Bob Gauvreau	Finances		Live	Waiting on live link and print pub		
Business Insider	Frank Olito	Expert Commentary	Bob Gauvreau	Small Town VS Big City	7/22	Live	https://www.businessinsider.com/ways-you-save-money-moving-to-small-town-2020-6	80,284,916	
MSN	Frank Olito	Expert Commentary	Bob Gauvreau	Small Town VS Big City	7/22	Live	https://www.msn.com/en-us/money/markets/7-ways-moving-from-a-city-to-a-small-town-could-save-you-money/ss-BB171600	199,481,094	
U.S News & World Report	Anna Baluch	Expert Commentary	Bob Gauvreau	How to Buy Tax Software	8/6	Live	https://www.usnews.com/360-reviews/tax-software/how-to-buy-tax-software	12,105,810	
Good Day D.C.	Eliza Bulley	Expert Commentary	Bob Gauvreau	Mortgage Rates	8/15	Live	https://drive.google.com/file/d/1N4qq3utK7NWouq46zghWF0Mx6FT5VgSR/view?userstoinvite=bgauvreau@cpa@gmail.com&ts=5f3a9703		
Business News Daily	Skye Schooley	Expert Commentary	Bob Gauvreau		09/03	Live	https://www.businessnewsdaily.com/15789-articles-of-incorporation-vs-operating-agreement.html	3,069,341	

Business Audience	Entrepreneur Audience	Marketing Audience	General Audience	Broadcast
Business Insider	Entrepreneur	HubSpot	USA Today	CBC
Fast Company	Inc.	MarketingProfs	Huffington Post	CTV News
Bloomberg	Wall Street Journal's entrepreneurs	Hootsuite	US News & World Report	CityTV
Forbes	Washington Post Small Business se	Direct Marketing News		CP24
Money		The Knowledge Bank		Breakfast Television Toronto
Mashable				The Social
Business2Community				
Small Business Trends				
Small Business Today				
Wired				
Harvard Business Review				
Canadian Business				
The Globe & Mail				
Huffington Post Canada				
National Post				
Toronto Star				
Financial Post				
BNN/Bloomberg				